



THE D-U-N-S NUMBER® SYSTEM: DEFINITIVE CODING

Data Universal Numbering System

The D-U-N-S Number is a unique nine-digit identification sequence, which provides unique identifiers of single business entities, while linking corporate family structures together.

D&B links the D-U-N-S Numbers of parents, subsidiaries, headquarters and branches on more than 87 million corporate family members around the world.

Used by the world's most influential standards-setting organizations, it is recognized, recommended and/or required by more than 50 global, industry and trade associations, including the United Nations, the U.S. Federal Government, the Australian Government and the European Commission.

In today's global economy, the D-U-N-S Number has become the standard for keeping track of the world's businesses. By embedding the D-U-N-S Number at the core of your global marketing, credit and purchasing transactions, you can take data you already have and turn it into powerful business information. By combining your company's internal data with D&B's database and other marketplace information, you can create a value-added information source within your own organization. Within Enterprise Resource Planning (ERP), Enterprise Risk Management (ERM), Customer Resource Management (CRM), and Customer Information Management (CIM) solutions, the D-U-N-S Number can help ensure more accurate data rationalization. This means that you can have confidence in the quality of information you use to manage your business. With the United Nations approved D-U-N-S Number system, Dun & Bradstreet has identified corporate structures of all companies, linking parents and subsidiaries, including all head offices and branches globally. This gives every company a unique nine-digit number, so you can identify whether you're trading with different members of the same group of companies and understand the relationship between companies which may present you with opportunities for future sales, locally, nationally or globally.

D&B Database in Greece is managed by ICAP CRIF

ICAP CRIF is a member of the **D&B Worldwide Network**, ICAP CRIF is the only Greek Company recognized by the **European Central Bank**. Reduce your Credit Risk and improve your liquidity, using ICAP CRIF's Credit Risk and Receivables Management Services.

For further information on our products and services, please refer to our official web-site www.icapcrif.gr, or contact us directly at the telephone number 210 7200 050.



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